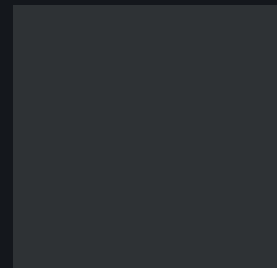
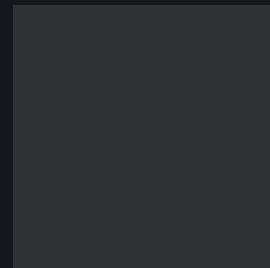
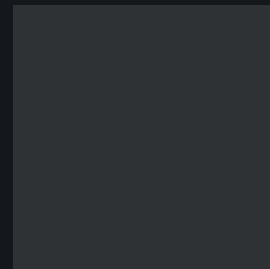




Fintech AI Advisory

FROM COMPLEXITY TO CLARITY



COMPANY PROFILE · PROFESSIONAL SERVICES & CONSULTING FIRMS

Local Depth, On Your Terms.

Bahraini and GCC AI and technology depth, credited or held quietly inside your own team
— brought into your engagement exactly as your client relationship requires.

3× World CIO 200

2 university AI advisory boards

60+ platforms since 2019

12 published books

THE PROBLEM WORTH NAMING

Global Reach Wins the Mandate. Local Depth Still Has to **Come From Somewhere.**

The leverage model that makes a mandate profitable at scale — a partner who sells, a pyramid of associates who deliver — was built to spread a small number of specialists across many engagements. On a mandate this specific, that pyramid does not reach the ground evenly, wherever in the Gulf it is being delivered. The name wins the room; the bench behind it is thinner than the pitch implied.

Flying a partner in for the week is expensive and, on work this specific, thin. Passing on the mandate protects the margin and quietly hands share to whoever does have the depth. Bahraini and Gulf procurement increasingly scores local execution directly — a centralised delivery model can struggle to answer that criterion without a senior name resident in the market. What most firms have not been offered is a way to close that gap on terms that fit their own client relationship, credited or not.

WHAT THIS PROFILE IS

Not a pitch to replace your delivery team. An account of how one senior specialist can sit inside your engagement — credited, or held entirely inside your own team, whichever your client relationship calls for — when the mandate needs depth your bench does not reach.

HOW THE GAP USUALLY GETS HANDLED

Three Ways to Fill It, and What Each One Costs.

01

The partner-led fly-in.

A senior name flown in for the week, priced at global rates, without the years of having actually operated inside Bahraini or Gulf institutions — and the client's own team can usually tell within one meeting that the familiarity is borrowed, not lived.

02

Junior delivery behind a senior pitch.

The bench gets filled wherever the mandate lands, credited or not. What actually costs a firm is when the person doing the work isn't senior enough to hold up under the client's own scrutiny — a mismatch the client's team usually spots within a single meeting.

03

Passing on the mandate.

The safest failure, and the most common. No risk, no exposure — and the mandate goes to whichever firm did have the depth, or claimed it more convincingly.

HOW THIS WORKS, STRUCTURALLY**A Fourth Option: Depth on Your Terms.****01****Credited or quiet — agreed before the work starts.**

Named in the engagement letter and in the room when the mandate calls for it, or held entirely inside your own delivery team when it does not. Either way, settled with your partner up front, never a surprise to your client later.

02**Four decades of Bahraini and Gulf operating record — not a research desk.**

Senior technology roles inside the institutions this depth actually gets tested in. The bench most fly-in generalists do not have.

03**Deployed inside your structure, accountable to your partner.**

Your timelines, your reporting line, your relationship with the client. This adds depth to your bid or your delivery team — it does not compete for ownership of either.

WHY THE TERMS ARE AGREED UP FRONT

The independence this firm sells to boards and ministries rests on having no product and no hidden affiliation to disclose. Whatever your engagement needs — a credited name or a quiet one — it is settled with your partner before the work starts, so neither side is exposed to a surprise later.

HOW AN ENGAGEMENT STARTS

Four Steps, Agreed Before Anyone Is Introduced.

Most firms enter at the first or second step and never need the third.

01 Scope

A confidential call to establish whether the gap is real and whether this is the right fit — before either side commits to anything.

02 Agree terms

Whether the work is credited or held inside your own team, what if anything is disclosed to your client and when, and where the boundaries of the engagement sit. Settled up front, in writing, not discovered mid-delivery.

03 Deliver

Inside your engagement, to your timelines, reporting to your partner — the depth the mandate needs, without diluting your ownership of it.

04 Hand back

The client relationship was always yours. This augments a specific gap; it does not become a standing dependency.

THE ENGAGEMENT MODEL

The Discipline Behind the Depth.

The same discipline that makes this depth trustworthy on a board's own engagement shapes how it is offered here too.

— **Every arrangement is agreed before it starts.**

Credited or quiet, what your client sees and when is settled with your partner up front — never discovered mid-delivery.

— **Capacity stays deliberately small.**

A limited number of engagements at any time, so the seniority behind each one never thins out as the practice grows.

— **No mandate that creates a conflict.**

An engagement that would place this firm on both sides of a vendor relationship — reviewing, and being reviewed by, the same institution — is one we decline, so your credential never carries a hidden liability.

WHAT YOU GET IN EXCHANGE

A specific, checkable name behind the section of the proposal that needed depth — credited or quiet, exactly as your engagement requires.

THE RECORD

Verifiable, and Worth Verifying.

Led by Ahmed Saleh Albalooshi. Every figure below is a matter of public record.

3×

World CIO 200 Award winner, Bahrain Edition

40

Years inside the systems large organisations depend on

2

University AI advisory boards —
University of Technology Bahrain and
Ahlia University

60+

Conference and lecture platforms
since 2019

12

Published books on artificial
intelligence and the markets

3

Sectors served — finance,
government and academia

WHY THIS RECORD TRAVELS WELL INSIDE YOUR CREDENTIALS

Every figure above is independently checkable by your client, which is precisely what makes bringing this depth into an engagement a credential rather than a risk — whether or not the name is on the cover.

FIT

Who This Is For — and Who It Is Not.

The second column is the more useful one. Most firms omit it.

This is for you if

- You have a Bahraini or Gulf mandate that needs AI or technology depth your bench does not currently reach.
- You're comfortable either crediting an outside specialist or holding the arrangement entirely inside your own team — whichever the client relationship calls for.
- The engagement is a scoped, finite need — not a standing headcount question.
- You want someone who has operated these systems, not only advised on them.

This is not for you if

- You need permanent, full-time local headcount rather than a scoped engagement.
- The mandate would place this firm on both sides of a relationship it is already independent within.

WE WILL SAY SO EARLY

If you are in the right-hand column, you will hear it on the scoping call rather than after a proposal process. That is the same judgement you would be engaging this firm for.



Start With a Scoping Call, Not a Proposal.

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PRINCIPAL

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