Fintech AI Advisory

FROM COMPLEXITY TO CLARITY

COMPANY PROFILE · BOARDS & EXECUTIVES

AI Strategy That Moves From Decision to Delivery.

Board-level advisory, independent technology review, delivery, and the training to run it afterwards — for institutions across the GCC.

3× World CIO 200 | **2** university AI advisory boards | **60+** platforms since 2019 | **12** published books

KINGDOM OF BAHRAIN & THE GCC

2026

THE PROBLEM WORTH NAMING

Most AI Advice Fails for Reasons That Have Nothing to Do With AI.

Boards rarely find themselves stuck because the technology was wrong. They get stuck because the advice arrived detached from any ability to build it — written by people who had never operated the systems it would touch, delivered by a team assembled after the contract was signed.

That is a purchasing problem, not a technology problem. And it is expensive in a particular way: the cost does not show up as a failed project. It shows up as eighteen months of activity that produced a document.

WHAT THIS PROFILE IS

Not a description of a company. An argument about how this work should be bought, and an account of one firm built to answer it. If the argument does not hold, nothing after it matters.

WHERE IT GOES WRONG

Three Failures, in Order of Cost.

01

Seniority in the pitch. Juniors in delivery.

The partner who wins the work is often not the person who does it. You can end up buying judgement and receiving a team learning your organisation at your expense — at consultant rates.

02

A strategy that cannot be built.

Recommendations written by people who will never have to implement them. The document passes the board comfortably. The build stalls six weeks later, and by then the advisors have moved on.

03

Advice from observers, not operators.

Technology guidance from people who have studied these systems rather than run them. The failure modes they cannot warn you about are precisely the ones that matter — because you only learn them by being accountable when something breaks.

HOW THIS FIRM IS BUILT

Every One of Those Failures Is a Structural Choice. Here Are Ours.

01

The person you meet is the person who does the work.

One practitioner, senior from first conversation to final handover. There is no delivery team to hand you to, because there is no delivery team.

02

We decide, then we build.

Advisory that ends at the recommendation is half a service. The same person who tells you what to do is accountable for making it work.

03

Four decades operating these systems — not observing them.

Senior technology roles inside institutions that depend on these systems. The seat where the outage is your problem, not a case study.

> **WHAT MAKES THIS ECONOMICALLY POSSIBLE**
>
> A single senior practitioner could not previously cover the ground a team covers. An AI-accelerated delivery workflow changes that arithmetic — one practitioner moving at the pace of a team, without the team. That is not a marketing line; it is the operating model, and it is why the three commitments above are affordable to offer.

WHAT WE DO

A Sequence, Not a Menu.

Four services that are really four stages of one engagement. Most organisations enter at the first or second.

01 **Decide**

Board-level advisory on where artificial intelligence genuinely pays off in your organisation — and, more usefully, where it does not. Most of the value here is in what gets ruled out.

02 **Review**

Independent assessment of vendor claims, architecture, and system readiness. Senior-led, outside the reporting line, with no product to sell you at the end of it.

03 **Build**

The systems those decisions require, delivered rather than described. This is the stage most advisory firms cannot offer and most build firms cannot advise on.

04 **Train**

Your people, equipped to run and extend the work once we leave. An engagement that creates permanent dependence has failed, whatever it delivered.

THE ENGAGEMENT MODEL

What This Model Cannot Do.

Every operating model buys some things by giving up others. Ours gives up scale, and it is more useful to say so on page six than to discover it in month three.

- **We cannot staff a hundred-person programme.**
  If your requirement is bodies on site, this is the wrong firm and we will say so in the first conversation.
- **We cannot be in four countries at once.**
  Engagements run sequentially far more often than in parallel.
- **Capacity is deliberately limited.**
  A small number of engagements at any time. The alternative is hiring people to absorb overflow — which is precisely failure number one on page three.

WHAT YOU GET IN EXCHANGE

Continuity of judgement. The context of your organisation held by one person from the first meeting to the last, rather than reconstructed at every handover.

THE RECORD

Verifiable, and Worth Verifying.

Led by Ahmed Saleh Albalooshi. Every figure below is a matter of public record.

3× World CIO 200 Award winner, Bahrain Edition

40 Years inside the systems large organisations depend on

2 University AI advisory boards — University of Technology Bahrain and Ahlia University

60+ Conference and lecture platforms since 2019

12 Published books on artificial intelligence and the markets

3 Sectors served — finance, government and academia

WHY THE BOARD SEATS MATTER MORE THAN THE AWARDS

Two universities appointed an outside practitioner to advise on artificial intelligence and hold that seat continuously. Institutions do not renew advisory appointments out of politeness.

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Who This Is For — and Who It Is Not.

The second column is the more useful one. Most firms omit it.

This is for you if

- Your board is deciding whether, and where, to commit to artificial intelligence — and wants the question answered rather than sold.
- You have a vendor proposal in front of you and need independent senior judgement on whether it holds.
- You need the thing built, not merely recommended.
- You value one accountable practitioner over a named brand on the cover.

This is not for you if

- You need a large in-house team on-site next month, not one accountable practitioner.
- There is no internal owner ready to carry the work forward once we hand it over.

WE WILL TELL YOU EARLY

If you are in the right-hand column, you will hear it in the first conversation rather than after a proposal process. That is cheaper for both of us, and it is the same judgement you would be hiring us for.

Start With a Conversation, Not a Proposal.

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